

Meet  
**STAN ROBERTS**  
 President,  
**Moonlight Mixes**



Hello, I'm Stan Roberts. I'm the President of Moonlight Mixes. We manufacture a snack mix called Wicked Mix, which comes in three flavors: Spicy Original, Chocolate Laced and Smoky Hot Chipotle. I grew up in Little Rock and am a proud graduate of Catholic High. In fact, my parents recently moved out of the home where I was raised. My wife, Lesley, and I have been married for 12 years and have two daughters, Elli (9) and Ann Kelley (6). These days, my hobbies are work and whatever my daughters are into. I know more about dolls and makeup than I ever thought I would. I have a workout group I meet at 5:30 a.m. three days a week. When I do have a moment, I like to spend it with family and friends over my grill or watching a college football game.

The food manufacturing industry found me. My background is in selling real estate and bonds. I did neither well, but I was fortunate enough to have several mentors to help prepare me for such a unique business. After I left my previous company, I was introduced to Brent Bumpers, who founded Brent and Sam's Cookies and Wicked Mix. I started working in the Wicked Mix production kitchen 15 hours a week, while still searching for a full-time job.

When I arrived, we were still in our infancy. As Wicked Mix grew, so did my role. My wife and I eventually invested in the company. Brent has allowed our team room to learn the business; both good and bad. We have made our share of mistakes, but the doors still open every morning, allowing us to continue making our one-of-a-kind snack mix.

We bring in raw ingredients and blend them with our unique flavors to create Wicked Mix. We then package the finished product and ship it out the door. We will launch Wicked Minis flavored oyster crackers later this year, and are excited to bring another snack option to the market.

We are a local company that hires local people. Since its founding in 2013, Moonlight Mixes has grown to 13 employees and Wicked Mix is sold in over 40 states and Canada. Our team wants Wicked Mix to be a nationally-recognized brand, but we also never want to lose sight of our goal to prioritize customer service or forget where we got our start.

Don't be scared to ask those in your community for help if you are starting a company. It is long, hard work. Our management team had no industry experience, and we had to learn quickly. We would not be in business today if it weren't for our neighbors' help.

**We would love for you to try our products and want hear your feedback! Share the love and spread the word. Visit our website [www.wickedmixes.com](http://www.wickedmixes.com) or call us at 501.374.2244.**



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